



Mike Pagan Professional Speaker – Tips Sheet – Christmas Review Time

How successful has your business been this year? If you have had a good year are you telling people about it?

One of the issues we face is 'Britishness' - we are quintessentially apologetic and meek when it comes to informing others about how good we are. I am not saying we need to be converted into an all American approach and become bold, brash and in your face but we do need to become more forthright in our publicity.

I am proud to say Breaking Frontiers have had a very good year, and next year is looking very good already. I know this because we have planned where the business is heading and have tracked all activities be they successes or areas of further opportunity.

Companies forget to celebrate because there is too much going on, time is precious, budgets are tight why should we spend more time on 'Less important things' like enjoying being in business.

How good is your tracking and planning? Should you be focusing your business better for next year? Now is the time to plan what you are going to do.

All that remains is to wish you all a very Merry Christmas and a Prosperous New Year – We can all achieve anything we set our minds to next year – good luck creating your goals.

All the best

Good Luck growing your business.

Mike Pagan

Mike Pagan has been in business long enough to know what fails to happen often enough. He speaks on the following subjects:

A recent Soundbit from one of Mike Pagan's talks can be found at <http://www.mikepagan.com>

The Right Sales Pipeline - Mike believes companies should concentrate FULLY upon 4 or 5 key marketing methods in order to gain new clients.

Your A1 Clients - We all want them, but do we know who they are, when they buy and why they buy?

Celebrating Success - Not many businesses do. life's meant to be enjoyable, so is your business.

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Mike Pagan, your straight talking, Business focussed Professional Speaker.